

# 3<sup>rd</sup> International Conference on Arts and Humanities – 2016

22<sup>nd</sup> – 23<sup>rd</sup> September 2016, Bali, Indonesia.

“Rhizomes, Bridges, Networks”



## Technical Program

Inauguration Session

Thursday, 22<sup>nd</sup> September 2016 | 07.15 – 09.00

07.15 – 08.15	<b>Conference Registration</b>
08.15 – 08.25	<b>Welcome address by the Conference Convener</b> Mr. Isanka P. Gamage ( <i>Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i> )
08.25 – 08.35	<b>Speech by the Conference Co - Chair (ICOAH 2016)</b> Dr. Eldad Tsabary ( <i>Concordia University, Montreal, Canada</i> )
08.35 – 08.40	<b>Web Launch</b>
08.40 – 08.50	<b>Vote of thanks by the Conference Publication Chair</b> Mr. Oshadee Withanawasam ( <i>Chairman - The International Institute of Knowledge Management (TIKM), Sri Lanka</i> )
08.50 – 09.00	<b>Conference Photograph</b>
09.00 – 09.20	<b>Morning Refreshments</b>

## Keynote Forum

Thursday, 22<sup>nd</sup> September 2016 | 09.20 – 12.00

09.20 – 10.00	<b>Collective Interdisciplinary Improvisation and Its Role in Creating Bridges Across Arts, People, and Technologies</b> Dr. Eldad Tsabary ( <i>Concordia University, Montreal, Canada</i> )
10.00 – 10.40	<b>Observing Media Observers</b> Dr. Markus Heidingsfelder ( <i>Habib University, Karachi, Pakistan</i> )
10.40 – 11.20	<b>Anthropocene Versus Sustainability</b> Prof. Stephen Lau ( <i>Professor of Architecture, National University Singapore, Singapore</i> )
11.20 – 12.00	Dr. Donna Hewitt ( <i>University of New England, Australia</i> )
12.00 – 13.00	<b>Networking Lunch</b>

## TECHNICAL SESSION 01: PHILOSOPHY YOU CAN USE

Chaired by Assist. Prof. Dr. Markus Heidingsfelder (*Habib University, Karachi, Pakistan*)

Thursday, 22<sup>nd</sup> September 2016 | 13.00 – 14.00

13.00 – 13.20	<b>Meliorism: An Essential Outlook for the Conflicting Human Moods</b> Dr. Gopinath Sharma ( <i>Institute of Career Development, India</i> )
13.20 – 13.40	<b>The Arts and Sciences at the Service of Truth: A Philosophical Insight</b> Jude Uwaoma Nwachukwu ( <i>Columbia University, United States</i> )
13.40 – 14.00	<b>Rabindranath Tagore’s Philosophy of Art</b> Mr. Prahlad Singh Shekhawat ( <i>Alternative Development &amp; Research Center (ADRC), India</i> )

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## TECHNICAL SESSION 02: MYTH AND RITUAL: BELIEF IN THE FLESH AND ANTHROPOLOGICAL LENSES

Chaired by Prof. Stephen Lau (*Professor of Architecture, National University Singapore*)

Thursday, 22<sup>nd</sup> September 2016 | 13.00 – 14.00

13.00 – 13.20	<b>Truth and Rationale of Flight: A Comparative Study of the Mythological Tales of the Greek Icarus and of the Iranian Simorgh</b> Ms. Mina Dousti ( <i>Tabriz Islamic Art University, Iran</i> )
13.20 – 13.40	<b>Reconstructing the Indonesia Human Thought towards Manuscript of Nusantara Based on Local Wisdom Awareness Education (Performance Research-Based Post-Colonialism Study)</b> Mr. Verdy Firmantoro ( <i>Brawijaya University, Indonesia</i> )
13.40 – 14.00	<b>The Dynamic Understandings of Belis Tradition and Image Mentality of East Nusa Tenggara People</b> Ms. Siti Rodliyah ( <i>Universitas Muhammadiyah Kupang, Indonesia</i> )

## TECHNICAL SESSION 03: SCIENCE IN ART AND ART IN SCIENCE

Chaired by Dr. Eldad Tsbary (*Concordia University, Montreal, Canada*)

Thursday, 22<sup>nd</sup> September 2016 | 14.00 – 15.20

14.00 – 14.20	<b>Saggar Boxes and Their Use: On Their Past and Present</b> Ms. Cigdem Onder Er ( <i>Anadolu University, Turkey</i> )
14.20 – 14.40	<b>Emerging Trends in Pakistani Painting</b> Dr. Rafya Tahir ( <i>College of Home Economics, Pakistan</i> )
14.40 – 15.00	<b>Educational Online Platform for New Media Art in Thailand</b> Ms. Haisang Javanalikhikara ( <i>Chulalongkorn University, Thailand</i> )
15.00 – 15.20	<b>Digital Drawing on Virtual Paper - Pixels Controlled by Costume Designer's Hand</b> Ms. Kirsi M. Manninen ( <i>Aalto University School of Arts, Design and Architecture, Finland</i> )
15.25 - 15.40	<b>Evening Refreshments</b>

## TECHNICAL SESSION 04: WOMEN'S JOURNEYS

Chaired by Dr. Donna Hewitt (*University of New England, Australia*)

Thursday, 22<sup>nd</sup> September 2016 | 14.00 – 15.20

14.00 – 14.20	<b>'The Man's Man Vs. The Dandy': A Visual Social Semiotic Analysis of Hegemonic and the New Masculine Identity Construction</b> Ms. Nur Syuhada Mohd Radzi ( <i>National University of Malaysia, Malaysia</i> )
14.20 – 14.40	<b>Caul Related Superstitions in Japan Yedo Period</b> Dr. Hanna Uchino ( <i>Osaka University, Japan</i> )
14.40 – 15.00	<b>Reading Taiwanese Gender Ideology toward Marriage Immigrant from Southeast Asia and China through Policy Making</b> Ms. Weiling Su ( <i>Doshisha University, Japan</i> )

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15.00 – 15.20	<b>Ecofeminism in Women Poetry of Contemporary Iran</b> Asst. Prof. Narges Bagheri ( <i>Vali-e-Asr University of Rafsanjan, Iran</i> )
15.25 - 15.40	<b>Evening Refreshments</b>

## POSTER SESSION

Chaired by Dr. Eldad Tsabary (*Concordia University, Montreal, Canada*)

Thursday, 22<sup>nd</sup> September 2016 | 15.20 – 15.25

15.20 – 15.25	<b>Traditional “Putong” in Marinduque, Philippines: Its Role in Cultural Bridging and in the Formation of National Identity</b> Dr. Rex Emmanuel L. Asuncion ( <i>Marinduque State College, Philippines</i> )
15.25 - 15.40	<b>Evening Refreshments</b>

## TECHNICAL SESSION 05: ARCHITECTURE: THE SPACE AND PLACE WE MAKE

Chaired by Prof. Stephen Lau (*Professor of Architecture, National University Singapore*)

Thursday, 22<sup>nd</sup> September 2016 | 15.40 – 17.20

15.40 – 16.00	<b>The Extinction of Joglo Pencu: New Cognition of Indonesian Vernacular Architecture</b> Ms. Dhientia Andani ( <i>Kanazawa University, Japan</i> )
16.00 – 16.20	<b>Geometrical Relationship and Hidden Significance in Architectural Design of Thailand’s World Renowned Wat Pho Temple Complex</b> Assoc. Prof. Svamivastu Vacharee ( <i>King Mongkut's Institute of Technology, Thailand</i> )
16.20 – 16.40	<b>Impact of Setbacks on Window Sizes: Guidelines for a Comfortable Daylighting in Residential Buildings</b> Mr. Kranti Kumar M ( <i>School of Planning and Architecture, Vijayawada, India</i> )
16.40 – 17.00	<b>A Value in Scope of the World Heritage: Tiles of Kütahya</b> Dr. Ahmet Cuneyt Er ( <i>Anadolu University, Turkey</i> )
17.00 - 17.20	<b>Engineered Lumber and “Tacit Knowledge” of New Craft in Architecture</b> Mr. Jason Griffiths ( <i>University of Lincoln Nebraska, United States</i> )

## TECHNICAL SESSION 06: IDENTITIES AND DIVERSITY

Chaired by Assist. Prof. Dr. Markus Heidingsfelder (*Habib University, Karachi, Pakistan*)

Thursday, 22<sup>nd</sup> September 2016 | 15.40 – 17.20

15.40 – 16.00	<b>Cultural Consumption and Cultural Identity of Manga Kurabu Community</b> Ms. Arcci Tusita ( <i>Universitas Brawijaya, Indonesia</i> )
16.00 – 16.20	<b>Adapting Cultures: A Case Study of Selected Dalit and African American Autobiography</b> Dr. Sangita T. Ghodake ( <i>PDEA’s Baburaoji Gholap College, India</i> )
16.20 – 16.40	<b>Acts of Terrorism as a Crime Against Humanity in the Aspect of Law and Human Rights</b> Dr. Aulia Rosa Nasution ( <i>University of Medan Area, Indonesia</i> )

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16.40 – 17.00	<b>LGBT Culture and Indian Society: Ancient and Contemporary Perspective</b> Ms. Reena Ghosh ( <i>Banasthali Vidhyapith, India</i> )
17.00 - 17.20	<b>Understing the Pattern of Diversity in Bangladeshi Media</b> Mr. Md. Aminul Islam ( <i>Varendra University, Bangladesh</i> )

## TECHNICAL SESSION 07: ENVIRONMENT: THE SPACE AND PLACE WE GIFT TO OUR GRANDCHILDREN

Chaired by Dr. Donna Hewitt (*University of New England, Australia*)

Thursday, 22<sup>nd</sup> September 2016 | 17.20 – 18.40

17.20 – 17.40	<b>A Study of Food and Cultural Identity Representation of Young Customers</b> Ms. Nurul Laili Nadhifah ( <i>Universitas Brawijaya, Indonesia</i> )
17.40 – 18.00	<b>Rediscovering a Dead Earth: A Heideggerian – Ecological - Anthropogenic Perspective</b> Rev. Jude Uwaoma Nwachukwu ( <i>Columbia University, United States</i> )
18.00 – 18.20	<b>Normative Imposion and Problem of Body Representation in Industrial Design Product</b> Ms. A. Asya Gürgün Özdemir ( <i>Istanbul Technical University, Turkey</i> )
18.20 - 18.40	<b>Economic Implications of National Food Security Act 2013 and its International Trade Impacts</b> Ms. Pallavi Choudhary ( <i>Hidayatullah National Law University, India</i> )

## TECHNICAL SESSION 08: PERFORMING THE ARTS

Chaired by Assist. Prof. Dr. Markus Heidingsfelder (*Habib University, Karachi, Pakistan*)

Friday, 23<sup>rd</sup> September 2016 | 08.00 – 10.00

08.00 – 08.20	<b>Voice Change among Female Professional Singers: A Qualitative Exploration</b> Ms. Poornima Prasad B.M ( <i>Jain University, India</i> )
08.20 – 08.40	<b>The Odysseys: The (re)making of the Odissi Dance Cannon</b> Prof. Aadya Kaktikar ( <i>Shiv Nadar University, India</i> )
08.40 – 09.00	<b>Marindukanon Folksongs in the Context of Cultural Awareness, Promotion and Preservation</b> Dr. Rex Emmanuel L. Asuncion ( <i>Marinduque State College, Philippines</i> )
09.00 – 09.20	<b>Multidimensional Aspects of South Indian Classical Music Education</b> Prof. Dr. P. K. Srivathsa ( <i>National Institute of Vedic Sciences (R), India</i> )
09.20 – 09.40	<b>Traditional Dance "Senja Berpita" is a Learning Dance of Health that Can Used as Media Promotion of Health in Reducing the Number of HIV AIDS for PL HIV in Jember, Indonesia</b> Mr. Nabigh Abdul Jabbar ( <i>University of Jember, Indonesia</i> )
09.40 - 10.00	<b>Practice-Based Research as an Approach in Bridging the Visual Arts and Ethnography in Social Science Study</b> Dr. Yakup Mohd Rafee ( <i>Universiti Malaysia Sarawak, Malaysia</i> )
10.00 – 10.20	<b>Morning Refreshments</b>

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## TECHNICAL SESSION 09: THE PRESS OF COMMUNICATION

Chaired by Assist. Prof. Dr. Markus Heidingsfelder (*Habib University, Karachi, Pakistan*)

Friday, 23<sup>rd</sup> September 2016 | 10.20 – 12.40

10.20 – 10.40	<b>The Analysis of Propaganda Techniques in the Political Discourses of Aung San Suu Kyi</b> Ms. Wanitcha Sumanat ( <i>Ramkhamhaeng University, Thailand</i> )
10.40 – 11.00	<b>Online News Consumption and the Gratification Level of Its Users</b> Asst. Prof. Macario G. Gayeta ( <i>University of the East Caloocan, Philippines</i> )
11.00 – 11.20	<b>Teaching Journalism Ethic: A Case Study of Teaching Journalism Ethic by Encouraging Student to Explore Local Wisdom to Improve Their Moral Understanding</b> Mr. Hadi Martono Haryanto and Chattarina Heny Dwi Surwanti ( <i>Sebelas Maret University, Indonesia</i> )
11.20 – 11.40	<b>New Age, Newer Ways: A Critical Analysis of Advertising and Generation Bonding in India</b> Dr. Pooja Jain ( <i>Manipal University, India</i> )
11.40 – 12.00	<b>Information Repackaging as a Marketing Strategy to Promote Library and Information Services</b> Mr. Hadi Martono Haryanto and Firdastin Ruthnia Yudiningrum ( <i>Sebelas Maret University, Indonesia</i> )
12.00 – 12.20	<b>The Development of Health Care Legislation in Malaysia: An Overview</b> Assoc. Prof. Dr. Anisah Che Ngah ( <i>Universiti Kebangsaan Malaysia, Malaysia</i> )
12.20 - 12.40	<b>The Representation of Colonial Power on English First Surabaya’s Advertisement (Januari 2016 Period)</b> Ms. Chinintya Suma Ningtyas ( <i>Universitas Airlangga, Indonesia</i> )
12.40 – 13.40	<b>Networking Lunch</b>

## TECHNICAL SESSION 10: LEARNING IN -- AND OUT -- OF SCHOOL

Chaired by Dr. Eldad Tsabary (*Concordia University, Montreal, Canada*)

Friday, 23<sup>rd</sup> September 2016 | 13.40 – 16.00

13.40 – 14.00	<b>Librarians Versus the Machine: Leveraging Faculty Relationships to Increase Open Access Participation</b> Ms. Caitlin Pike & Ms. Bronwen Maxson ( <i>Indiana University-Purdue University Indianapolis, United States</i> )
14.00 – 14.20	<b>Embarking on CLIL in Indonesia: The Challenges of Learning Science through English</b> Ms. Novriani Rabeka Manafe ( <i>Universitas Nusa Cendana, Indonesia</i> )
14.20 – 14.40	<b>Emerging Trends in Pedagogy of Basic Design in Indian School of Architecture -A True Coherence between Arts, Crafts, Science and Technology</b> Ms. Rashmi Niranjana ( <i>M S Ramaiah Institute of Technology, India</i> )
14.40 – 15.00	<b>A Narrative Study of Lived Experiences Indonesia International Students and Their Children</b> Ms. Friska Ria Sitorus ( <i>National Dong Hwa University, Taiwan</i> )

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15.00 – 15.20	<b>Communication Barriers: Linguistic Perspective of the Challenges of Autistic Children Lives in Northern Sri Lanka</b> Mrs. Kavitha Navakulan ( <i>University of Jaffna, Sri Lanka</i> )
15.20 - 15.40	<b>Effective Professional Development for Music Teachers</b> Ms. Holly Schile Nielsen ( <i>Calgary Catholic School District, Canada</i> )
15.40 - 16.00	<b>Educating the Educator – Complexity Redefined</b> Prof. R. Arora ( <i>Manipal University Jaipur, India</i> )
16.00 – 16.20	<b>Evening Refreshments</b>

## TECHNICAL SESSION 11: LITERATURE AND LIFE

Chaired by Dr. Donna Hewitt (*University of New England, Australia*)

Friday, 23<sup>rd</sup> September 2016 | 16.20 – 17.40

16.20 – 16.40	<b>A Study of Translation on Grammatical Cohesion Marker in Bidding Document from English into Indonesian</b> Dr. Widhiya Ninsiana ( <i>STAIN (State Islamic Institution), Indonesia</i> )
16.40 – 17.00	<b>An Anti-Oedipal Interpretation of Mansfield Park</b> Dr. Robert Tindol ( <i>Guangdong University of Foreign Studies, China</i> )
17.00 – 17.20	<b>Ponderings on the Dimensions of Indian Culture</b> Dr. Mrs. Charusheela Patil ( <i>Savitribai Phule Pune University, India</i> )
17.20 - 17.40	<b>Marginal Talk: A New Stance with Reference to American, African and Asian Autobiographies</b> Prof. Namrata Alhat ( <i>P.D.E.A's Prof. Ramkrishna More Arts, Commerce and Science College, India</i> )

Friday, 23<sup>rd</sup> September 2016 | 18.00 – 18.30

18.00 – 18.30	<b>Conference Concluding and Awarding Ceremony</b>
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**Saturday, 24<sup>th</sup> September | Post Conference Tour (Optional)**

**ICOAH 2016 Co – Chairmen**

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**PROF. STEPHEN DEGIULIO**

(New Mexico State University (NMSU), United States)

**DR. ELDAD TSABARY**

(Concordia University, Montreal, Canada)

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