

4th International Conference on Arts and Humanities

“Arts and Humanities: Global Vision for a Changing World”



21st – 22nd September, 2017 | Colombo, Sri Lanka



TECHNICAL PROGRAM

DAY 01 - THURSDAY, 21ST SEPTEMBER 2017

INAUGURATION SESSION

Thursday, 21st September 2017 | 08.00 to 09.55 (Crystal Ballroom)

08.00 – 09.00	Conference Registration
09.00 – 09.15	Lighting of the Oil Lamp and National Anthem
09.15 – 09.25	Welcome Address by the Program Chair Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
09.25 – 09.40	Speech by the Conference Chair Dr. Eldad Tsabary (<i>Electroacoustic Studies, Music Department, Director, Concordia Laptop Orchestra, Concordia University, Montreal, Canada</i>)
09.40 – 09.55	Speech by the Hosting Partner Prof. Dr. Tengku Sepora Tengku Mahadi (<i>Literacies and Translation, School of Languages, Universiti Sains Malaysia, Malaysia</i>)
09.55 – 10.10	Conference Photograph
10.10 – 10.40	Morning Refreshments

KEYNOTE FORUM

Thursday, 21st September 2017 | 10.45 to 12.15 (Crystal Ballroom)

10.45 – 11.30	“The Arts as a Testing Ground for Democratic Education: The Internal and External Workings of Learning through Making Art” by Dr. Eldad Tsabary (<i>Electroacoustic Studies, Music Department, Director, Concordia Laptop Orchestra, Concordia University, Montreal, Canada</i>)
11.30 – 12.15	“Translation and Its Relevance as a Tool for Sensitizing Culture and Thought in the Reader” by Prof. Dr. Tengku Sepora Tengku Mahadi (<i>Literacies and Translation, School of Languages, Universiti Sains Malaysia, Malaysia</i>)
12.15 – 13.15	Networking lunch

TECHNICAL SESSION 01: SPIRITUALITY & SOCIETY

Chaired by Dr. Joseph E. Williams (*Texas A & M University at Qatar, Qatar*)

Thursday, 21st September 2017 | 13.15 to 14.35 (Crystal Ballroom)

13.15 – 13.35	A1	The Emerge Judaism on the Persian Carpets (19-20AD) Reyhane Aarabi Naeeni (<i>Fine Art University of Tehran, Iran</i>)
13.35 – 13.55	A2	Creating an Idol that Emits Positive Vibrations Dr. J. B. Athavale (<i>Maharshi Adhyatma Vishwavidyalay, India</i>)

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13.55 – 14.15	A3	Nature of Śaivism at Mahākūṭa Ajeya Vajpayee (<i>University of Delhi, India</i>)
14.15 – 14.35	A4	Performers Performing SQ: Unfolding Performance and SQ in the IT Sector Shwetha Pinto, Shalini Upadhyay, Nitin Upadhyay (<i>K K Birla Goa Campus, India</i>)

TECHNICAL SESSION 02: EDUCATION 1

Chaired by Dr. T. Deivasigamani (*Annamalai University, India*)

Thursday, 21st September 2017 | 13.15 to 14.35 (Gregory Hall)

13.15 – 13.35	B1	Instructional Practices of Integrating Higher Order Thinking Skills in Malaysian ESL Classroom Paramaswari Jaganathan (<i>Universiti Sains Malaysia, Malaysia</i>)
13.35 – 13.55	B2	Implicit or Explicit Learning in Vocabulary Acquisition: Measuring the Receptive Vocabulary Size of Remedial English Language Learners Debbita Tan Ai Lin, Lee Bee Choo (<i>Universiti Sains Malaysia, Malaysia</i>)
13.55 – 14.15	B3	Promoting the Culture of Academic Integrity among University Students: Lecturers' Role Manjet Kaur Mehar Singh, Malini Ganapathy (<i>Universiti Sains Malaysia, Malaysia</i>)
14.15 – 14.35	B4	Promoting Higher Order Thinking Skills via Teaching Practices Malini Ganapathy, Manjet Kaur Mehar Singh (<i>Universiti Sains Malaysia, Malaysia</i>)

SPECIAL WORKSHOP

Thursday, 21st September 2017 | 14.35 to 15.35 (Crystal Ballroom)

14.35 – 15.35	“A Sound Walk: Reclaiming Our Ears” by Dr. Eldad Tsabary (<i>Electroacoustic Studies, Music Department, Director, Concordia Laptop Orchestra, Concordia University, Montreal, Canada</i>)	
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POSTER SESSION

Chaired by Dr. Eldad Tsabary (*Concordia University, Canada*)

Thursday, 21st September 2017 | 15.35 to 15.50 (Crystal Ballroom)

15.35 – 15.50	P1	Domestication and Foreignization Strategies in Two Arabic Translations of <i>Dr Faustus</i>: A Case of Culture-Bound Terms (CBTs) and Proper Names (PNs) Ali B. Mohammed al - Rikaby, Tengku Sepora Tengku Mahadi (<i>Universiti Sains Malaysia, Malaysia</i>)
	P2	A Study of Identifying the Importance of an Anti - Ageing Bra Developed from Cosmetic Textile for Sri Lankan Market Deegala, D.M.R.N., Wickramasinghe, A.T.P. (<i>University of Moratuwa, Sri Lanka</i>)
	P3	Incorporating Constructivist Learning Environment with Role Playing Elements into 3D Animation Classrooms (May 2016) Alan Ong Tee Chuan (<i>UCSI University, Malaysia</i>)
15.50 – 16.15	Evening Refreshments	

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TECHNICAL SESSION 03: FEMINISM & GENDER

Chaired by Prof. Nilima Bhagabati (*Gauhati University, India*)

Thursday, 21st September 2017 | 16.15 to 17.55 (Crystal Ballroom)

16.15 – 16.35	C1	Treatment of Women in Meena Kandasamy’s “Touch” A. Glory (<i>Annamalai University, India</i>)
16.35 – 16.55	C2	Cracks in the Glass Ceiling: Women Conductors, Challenges, Training Programs and New Trends Carolyn Watson (<i>Texas State University, United States</i>)
16.55 – 17.15	C3	Women in Leadership; The Stereotyping of Women Richa Arora (<i>Manipal University Jaipur, India</i>)
17.15 – 17.35	C4	Social Exclusion and Challenges Faced by Transgender Community (A Sociological Approach to the Study of Transgender Community in Tamil Nadu) J. Vanitha (<i>Loyola College, India</i>)
17.35 – 17.55	C5	Using Facebook for English Language Learning: The Differences among Gender and Ethnicity Shaidatul Akma Adi Kasuma (<i>Universiti Sains Malaysia, Malaysia</i>)

TECHNICAL SESSION 04: FILM STUDIES, MEDIA & HUMAN LIFE 1

Chaired by Prof. Mageshen Naidoo (*University of Pretoria, South Africa*)

Thursday, 21st September 2017 | 16.15 to 17.55 (Gregory Hall)

16.15 – 16.35	D1	Making Lemonade: A Pop Culture Analysis for STEM Students Joseph Williams (<i>Texas A & M University at Qatar, Qatar</i>)
16.35 – 16.55	D2	Role of Media in Reducing Rural Poverty; A Study on Role of Television in Reducing Rural Poverty in Sri Lanka Sajitha Lakmali Hewapathirana (<i>University of Colombo, Sri Lanka</i>)
16.55 – 17.15	D3	The Influence of Social Media on the Self - Esteem of Youth: Special Reference to Facebook Pothanayaki. N, Poongulay.B, (<i>Eastern University, Sri Lanka, University of Jaffna, Sri Lanka</i>)
17.15 – 17.35	D4	Go - Jek Indonesia a Virtual Urbanization and City Community Habit (Study on a User Go - Jek Surabaya City) Stefanus Rodrick Juraman (<i>Airlangga University, Indonesia</i>)
17.35 – 17.55	D5	Communicating in the Vernacular: Digital Type and Design in Tamil Cinema Advertising Margaret Thomas (<i>University of Madras, India</i>)

19.00 Onwards	Conference Networking Dinner with Cultural Show hosted by TIKM
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DAY 02 - FRIDAY, 22ND SEPTEMBER 2017

TECHNICAL SESSION 05: PERFORMING ARTS

Chaired by Assoc. Prof. Emre Tandirli (*Işık University, Turkey*)

Friday, 22nd September 2017 | 09.00 to 10.20 (Crystal Ballroom)

09.00 – 09.20	E1	Melodic Signifiers in South African Jazz Style Naidoo, M (<i>University of Pretoria, South Africa</i>)
09.20 – 09.40	E2	Appraising Profanity: A Critical Discourse Analysis of Obscene Language in Pop Songs Jacqueline BP Chuah (<i>University Teknologi MARA Kedah, Malaysia</i>)
09.40 – 10.00	E3	A Rhythmic Journey through Time and Space - A Study of Ancient South Indian Dance and Temple Architecture Chithralekha. K (<i>University of Calicut, India</i>)
10.00 – 10.20	E4	I Protest Performativity and Mobilization of Internet through Contemporary Music Videos in Kashmir Niyati Bhat (<i>Jawaharlal Nehru University, India</i>)
10.20 – 10.40	Morning Refreshments	

TECHNICAL SESSION 06: EDUCATION 2

Chaired by Dr. Paramaswari Jaganathan (*Universiti Sains Malaysia, Malaysia*)

Friday, 22nd September 2017 | 09.00 to 10.20 (Gregory Hall)

09.00 – 09.20	B5	Art Education in Pakistan: Colonial Legacy and Challenges of 21st Century Rafya Tahir (<i>College of Home Economics, Pakistan</i>)
09.20 – 09.40	B6	The Homogenisation of Africa in UK Music Education: The West African Drumming Ensemble N. Holder (<i>Independent Researcher, United Kingdom</i>)
09.40 – 10.00	B7	The Importance of Documenting Indigenous African Music Knowledge for Educational Purposes: Sheet Music, Instrument Making and Instrument Playing Evans Netshivhambe (<i>University of Pretoria, South Africa</i>)
10.00 – 10.20	B8	Teachers' Attitude towards CWSN in Inclusive Education Setting - An Insight into Educational and Social Issues Bhagabati N, Das B (<i>Gauhati University, India</i>)
10.20 – 10.40	Morning Refreshments	

TECHNICAL SESSION 07: FILM STUDIES, MEDIA & HUMAN LIFE 2

Chaired by Dr. Margaret Thomas (*University of Madras, India*)

Friday, 22nd September 2017 | 10.40 to 12.20 (Crystal Ballroom)

10.40 – 11.00	D6	Discourse of Chinese Indonesian Nationalism on YouTube Video “Tipikal Anak Muda Indonesia – Typical of Indonesian Youth” Daniel Susilo (<i>Airlangga University, Indonesia</i>)
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11.00 – 11.20	D7	The Effect of Social Media between Problem of Self Expression Freedom in Digital Era with Youth Empowerment Effort Teguh Dwi Putranto (<i>Airlangga University, Indonesia</i>)
11.20 – 11.40	D8	Mass Media, an Indispensable Tool in Language Learning Process and Language Acquisition Dora Neville Thompson (<i>Priyadarshini College of Engineering, India</i>)
11.40 – 12.00	D9	The Power of Online Media: Critical Discourse Analysis of Security Critics Afriliani, Untung Yuwono, Kushartanti (<i>Universitas Indonesia, Indonesia</i>)
12.00 – 12.20	D10	Film Industry Trends in Sulawesi: An Economy - Based Culture as a New Economic Force ABD. Rahman (<i>Airlangga University, Indonesia</i>)

12.20 – 13.20	Networking lunch	
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TECHNICAL SESSION 08: POLITICAL STUDIES, HUMAN RIGHTS, EQUITY & LAW

Chaired by Dr. Meena J. Panikker (*National Institute of Technology Calicut, India*)

Friday, 22nd September 2017 | 10.40 to 12.20 (Gregory Hall)

10.40 – 11.00	F1	Caste Discrimination in Rohinton Mistry's <i>A Fine Balance</i> T. Deivasigamani (<i>Annamalai University, India</i>)
11.00 – 11.20	F2	Child Maintenance Laws in Malaysia: A Boon or a Bane? Sridevi Thambapillay (<i>University of Malaya, Malaysia</i>)
11.20 – 11.40	F3	Composition of the Security Council: Has It Become Archaic? Tahsin Khan (<i>Southeast University, Bangladesh</i>)
11.40 – 12.00	F4	Political Freedom between Lebanon and Dubai: A Means or an End? Loulou Malaeb (<i>American University in Dubai, United Arab Emirates</i>)
12.00 – 12.20	F5	Modernization of <i>Omo Niha</i>: Striving Against extinction Ariesa Pandanwangi, Krismanto Kusbiantoro (<i>Maranatha Christian University, Indonesia</i>)

12.20 – 13.20	Networking lunch	
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TECHNICAL SESSION 09: CULTURAL STUDIES

Chaired by Dr. Paramaswari Jaganathan (*Universiti Sains Malaysia, Malaysia*)

Friday, 22nd September 2017 | 13.20 to 14.20 (Crystal Ballroom)

13.20 – 13.40	G1	Repositioning Chinese Cultural Heritages of Bandung: A Mitigation Effort Krismanto Kusbiantoro, Cindrawaty Lesmana, Elizabeth Wianto (<i>Maranatha Christian University, Indonesia</i>)
13.40 – 14.00	G2	On the Aesthetics of Opacities: A Hypothetical Dialogue between Édouard Glissant and Thing Theorists Li, CS (<i>National Taiwan University, Taiwan</i>)

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14.00 – 14.20	G3	Cooling China’s Body: Herbal Cooling Tea and Cultural Regionalism of Lingnan in China’s Contemporary Bionationalist Project Tsung - yi Michelle Huang (<i>National Taiwan University, Taiwan</i>)
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TECHNICAL SESSION 10: LITERATURE, LINGUISTICS & ENGLISH WRITING

Chaired by Dr. T. Deivasigamani (*Annamalai University, India*)

Friday, 22nd September 2017 | 13.20 to 14.40 (Gregory Hall)

13.20 – 13.40	H1	Animal as a Human: Using Pronoun <i>Dia</i> (‘He/She’) to Refer to Animal Character in Kindergarten Children’s Narrative Herningtias, E, Kushartanti, B, Yuwono, U (<i>University of Indonesia, Indonesia</i>)
13.40 – 14.00	H2	The Translatability of <i>Mappila Lamayanam</i> to a Global Audience Meena J. Panikker (<i>National Institute of Technology Calicut, India</i>)
14.00 – 14.20	H3	Effects of L1 Transfer on English Writing of Sinhala Speaking Undergraduates: Subject - Verb Agreement H. P. L. W. Shashikala (<i>University of Sri Jayewardenepura, Sri Lanka</i>)
14.20 – 14.40	H4	Costly Reproductions Block the Reward System of Language: A Study of Loanword Adaptation in Indic Languages Tarai, Shashikanta (<i>National Institute of Technology Raipur, India</i>)

TECHNICAL SESSION 11: DESIGN AND VISUAL ARTS 1

Chaired by Assoc. Prof. Emre Tandirli (*Işık University, Turkey*)

Friday, 22nd September 2017 | 14.20 to 15.40 (Crystal Ballroom)

14.20 – 14.40	J1	Graphic Arts Master Class Competition; The Creative Process of a Winning Team Hashim K.H, Mohamad F. (<i>UCSI University, Malaysia</i>)
14.40 – 15.00	J2	The Real Madras Handkerchief R. Nair, N. Joshi, N. Singhi (<i>FLAME University, India</i>)
15.00 – 15.20	J3	An Introduction of Indian Art Reetika Garg (<i>University of Rajasthan, India</i>)
15.20 – 15.40	J4	Artistic Interventions and Performances inside Digital Environments Longobardo Polanco, F. J. (<i>American University in the Emirates, United Emirates</i>)
15.40 – 16.00	Evening Refreshments	

TECHNICAL SESSION 12: ARCHITECTURE

Chaired by Dr. (Mrs.) Anishka Hettiarachchi (*University of Moratuwa, Sri Lanka*)

Friday, 22nd September 2017 | 14.40 to 15.40 (Gregory Hall)

14.40 – 15.00	K1	The Meaning of Traditional House’s Roof: Gerga Siwaluh Jabu, North Sumatera, Indonesia Erwin Ardianto H, Tessa Eka D, Citra A (<i>Maranatha Christian University, Indonesia</i>)
15.00 – 15.20	K2	Geometrical System in <i>Sukhothai</i> Architecture: A Focus on <i>Wat Si Sawai</i> in Thailand’s <i>Sukhothai</i> Historical Park Vacharee Svamivastu (<i>King Mongkut’s Institute of Technology Ladkrabang Bangkok, Thailand</i>)

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15.20 – 15.40	K3	The Study of Color Scheme of Mural Painting and Decoration in Interior Architecture (Case Study: Temples in Khonkaen) Nam - oi Saihoo (<i>King Mongkut's Institute of technology, Thailand</i>)
15.40 – 16.00	Evening Refreshments	

TECHNICAL SESSION 13: HEALTH, SOCIETY & MORALITY

Chaired by Dr. Meena J. Panikker (*National Institute of Technology Calicut, India*)

Friday, 22nd September 2017 | 16.00 to 17.40 (Crystal Ballroom)

16.00 – 16.20	L1	Impact of Folktales on Children's Mental Growth : Its Psychological Aspect Meenakshi Joshi (<i>Manipal University Jaipur, India</i>)
16.20 – 16.40	L2	The Conflict between the Aging Population and the Caregiving Expectations in Sri Lanka H. L. Hansi Apsara (<i>University of Ruhuna, Sri Lanka</i>)
16.40 – 17.00	L3	Indigenous Healing Practices among Adiya Community of Wayanad, Kerala Farsana K. P. (<i>Jawaharlal Nehru University, India</i>)
17.00 – 17.20	L4	Educative Based Painting with the Application of Water Resource Conservation Pressing for Severe Physical and Quality of Watershed Ikliil Sulaiman, Nabigh Jabbar (<i>Universitas Jember, Indonesia</i>)
17.20 – 17.40	L5	Eco Hydrology as a New Paradigm Management Sustainable Management of Water Resources for Preservation River Citarum Ikliil Sulaiman, Nabigh Jabbar (<i>Universitas Jember, Indonesia</i>)

TECHNICAL SESSION 14: DESIGN AND VISUAL ARTS 2

Chaired by Prof. Mageshen Naidoo (*University of Pretoria, South Africa*)

Friday, 22nd September 2017 | 16.00 to 17.20 (Gregory Hall)

16.00 – 16.20	J5	A Retrospection of Ilocano Cuisine Thru Narrative Photography Martinez, A. S. (<i>University of Northern Philippines, Philippines</i>)
16.20 – 16.40	J6	What, If Anything, is Art in Today's World? An Anthropologist's Musings about the Documenta 14 Lukas Werth (<i>Lahore Univeristy of Management Sciences, Pakistan</i>)
16.40 – 17.00	J7	PHULKARI - The Never Ending Embroidery Randhawa. K. A, Dr. Sharma. R (<i>Lovely Professional University, India</i>)
17.00 – 17.20	J8	Istanbul in Turkish Painting Emre Tandirli (<i>Işık University, Turkey</i>)
17.20 – 17.40	J9	The Bits and Pieces of a Myth ANGALO and ARAN Fetalvero, H. A. (<i>University of Northern Philippines, Philippines</i>)

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CONFERENCE CLOSURE

Friday, 22nd September 2017 | 18.00 to 18.15 (Crystal Ballroom)

18.00 – 18.10	Conference Concluding and Awarding Ceremony
18.10 – 18.15	Vote of Thanks by Mr. Oshadee Withanawasam (<i>Co-Founder, CEO & Chairman - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)

Saturday, 23rd September 2017 | Post Conference Tour (Optional)

ICOAH 2017 Conference Chair

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Dr. Eldad Tsabary

(Electroacoustic Studies, Music Department
Director, Concordia Laptop Orchestra
Concordia University,
Montreal, Canada)

Evaluation Panel

- Assoc.Prof.Dr. Patchara Pedpradab - Trang Campus, Thailand
- Dr. S.C. Jayamanne - Uva Wellassa University, Sri Lanka
- Mr. Rohana Subasinghe - Retired Chief of FAO Aquaculture Service
- Dr. Md. Rafiqul Islam Sarder - Bangladesh Agricultural University, Bangladesh
- Dr. Kumudu Radampola Gamage - University of Ruhuna, Sri Lanka
- Dr. Manoj R. Nair - College of Micronesia Land Grant Program, India
- Dr. Saman Bandara Athauda - University of Peradeniya, Sri Lanka
- Mr. N.P.P. Liyanage - Uva Wellassa University, Sri Lanka
- Mr. Duminda Senevirathna - Uva Wellassa University, Sri Lanka

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